

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	476

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	922534	06185930

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:40 PM	Sun 630pm News	630-7pm	:30	BN-12-001H	\$325.00 NM
4	09/30/12	09/30/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	BN-12-002H	\$100.00 NM
5	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	BN-12-001H	\$100.00 NM
8	09/30/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:54 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BN-12-002H	\$225.00 NM
9	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	BN-12-002H	\$110.00 NM
22	09/25/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	4:28 PM	Dr. Oz	4-5p	:30	BN-12-001H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Nelson/D/Senate		BILL NELSON SENATE	476

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/25/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	4:38 PM	Dr. Oz	4-5p	:30	BN-12-003H	\$200.00 NM
4	WPBF	Th	09/27/12	4:18 PM	Dr. Oz	4-5p	:30	BN-12-003H	\$200.00 NM
3	WPBF	F	09/28/12	4:17 PM	Dr. Oz	4-5p	:30	BN-12-003H	\$200.00 NM
24	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-003H	\$200.00 NM
2	WPBF	W	09/26/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$200.00 NM
3	WPBF	F	09/28/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-003H	\$200.00 NM
27	09/25/12	09/27/12	10-11a Anderson Cooper	10-11a	-T-T---	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-T-T---	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-001H	\$90.00 NM
2	WPBF	Th	09/27/12		10-11a Anderson Cooper	10-11a	:00		\$90.00 NM
Credited									
29	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-001H	\$160.00 NM
2	WPBF	W	09/26/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-001H	\$160.00 NM
1	WPBF	Th	09/27/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$160.00 NM
Credited									
4	WPBF	F	09/28/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-001H	\$160.00 NM
31	09/26/12	09/28/12	Dr. Oz M-F 9-10a	9-10a	--W-F--	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W-F--	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	9:34 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-003H	\$75.00 NM
2	WPBF	F	09/28/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-001H	\$75.00 NM
32	09/26/12	09/27/12	THE CHEW	1P-2P	--WT---	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WT---	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	12:59 PM	THE CHEW	1P-2P	:30	BN-12-003H	\$125.00 NM
1	WPBF	Th	09/27/12	12:58 PM	THE CHEW	1P-2P	:30	BN-12-001H	\$125.00 NM
34	09/25/12	09/27/12	1230-1P Access Hollywood	1230-1p	-T-T---	:30	2	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-T-T---	2	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	BN-12-003H	\$80.00 NM
1	WPBF	Th	09/27/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	BN-12-003H	\$80.00 NM



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice # 922534-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Nelson/D/Senate		Product BILL NELSON SENATE	Estimate Number 476

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	09/25/12	09/27/12	1230-1P Access Hollywood Class of Time - Immediately Pre-emptible without notice	1230-1p	-T-T---	:30	2	\$80.00	NM	
35	09/25/12	09/28/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-TWTF--	:30	4	\$250.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	8:40 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00	NM
2	WPBF	W	09/26/12	8:54 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$250.00	NM
4	WPBF	Th	09/27/12	8:43 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$250.00	NM
3	WPBF	F	09/28/12	7:43 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00	NM
41	09/25/12	09/28/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	-TWTF--	:30	4	\$90.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$90.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-001H	\$90.00	NM
2	WPBF	W	09/26/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
3	WPBF	Th	09/27/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
4	WPBF	F	09/28/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-003H	\$90.00	NM
51	09/26/12	09/26/12	NASHVILLE PREM Class of Time - Pre-emptible with notice	10-11PM	--W----	:30	1	\$2,175.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12		NASHVILLE PREM	10-11PM	:00		\$2,175.00	NM
Credited										
52	09/26/12	09/26/12	Mod Fam / Neighbor Pren Class of Time - Immediately Pre-emptible without notice	9-10PM	--W----	:30	1	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12		Mod Fam / Neighbor Prem	9-10PM	:00		\$2,500.00	NM
See MG 52.2										
2	WPBF	W	09/26/12		MOD FAM/NEIGH PREMIERE	MOD FAM/NEIGH	:00		\$2,500.00	NM
See MG 52.3										
3	WPBF	W	09/26/12		Neighbors Premiere	930-10p	:00		\$2,500.00	NM
Credited										
53	09/29/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	09/29/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	BN-12-002H	\$225.00	NM
54	09/29/12	09/29/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	09/29/12	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	BN-12-001H	\$225.00	NM
55	09/25/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWT---	:30	3	\$275.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	476	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
55	09/25/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWT---	:30	3	\$275.00	NM	
	09/24/12	09/30/12	-TWT---	3	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	11:53 PM	Nightline	11:35-12:05AM	:30	BN-12-001H	\$275.00	NM
2	WPBF	W	09/26/12	12:02 AM	Nightline	11:35-12:05AM	:30	BN-12-001H	\$275.00	NM
3	WPBF	Th	09/27/12		Nightline	11:35-12:05AM	:00		\$275.00	NM
	Credited									
56	09/25/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWT--S	:30	4	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	-TWT--S	4	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-003H	\$500.00	NM
2	WPBF	W	09/26/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-003H	\$500.00	NM
4	WPBF	Th	09/27/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-003H	\$500.00	NM
3	WPBF	Su	09/30/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-002H	\$500.00	NM
57	09/25/12	09/28/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	-TWTF--	:30	3	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	-TWTF--	3	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-001H	\$500.00	NM
2	WPBF	W	09/26/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00	NM
3	WPBF	Th	09/27/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00	NM
58	09/26/12	09/27/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WT---	:30	2	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--WT---	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/26/12	5:22 PM	M-F 5pm News	5-6pm	:30	BN-12-001H	\$350.00	NM
1	WPBF	Th	09/27/12	5:39 PM	M-F 5pm News	5-6pm	:30	BN-12-001H	\$350.00	NM
59	09/25/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	-TWTF--	:30	4	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	-TWTF--	4	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	09/25/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00	NM
1	WPBF	W	09/26/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$200.00	NM
4	WPBF	Th	09/27/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$200.00	NM
3	WPBF	F	09/28/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00	NM
60	09/25/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	4	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	-TWTF--	4	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	09/25/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00	NM
1	WPBF	W	09/26/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$150.00	NM
4	WPBF	Th	09/27/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$150.00	NM
2	WPBF	F	09/28/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00	NM
62	09/28/12	09/28/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----F--	:30	1	\$1,175.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	476	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	09/28/12	09/28/12	20/20	10-11PM	----F--	:30	1	\$1,175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	10:49 PM	20/20	10-11PM	:30	BN-12-001H	\$1,175.00 NM
63	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	7:34 PM	Jeopardy	7:30-8PM	:30	BN-12-001H	\$850.00 NM
2	WPBF	W	09/26/12	7:53 PM	Jeopardy	7:30-8PM	:30	BN-12-001H	\$850.00 NM
3	WPBF	Th	09/27/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
	Credited								
4	WPBF	F	09/28/12	7:34 PM	Jeopardy	7:30-8PM	:30	BN-12-003H	\$850.00 NM
64	09/30/12	09/30/12	666 PARK AVENUE PRE	10-11P 9/30	-----S	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	10:40 PM	666 PARK AVENUE PREMIERE	10-11P 9/30	:30	BN-12-001H	\$1,800.00 NM
65	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$200.00	NM
	Class of Time- Immediately Pre-emptible No Makegood Required								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	3:27 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$200.00 NM
66	09/25/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$150.00 NM
67	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$750.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12		Sun ABC Prime A	7-8PM	:00		\$750.00 NM
	Credited								
68	09/25/12	09/28/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	1:32 PM	THE CHEW	1P-2P	:30	BN-12-003H	\$225.00 NM
69	09/27/12	09/27/12	GREY'S ANATOMY PRE	9-10p 9/27	---T---	:30	1	\$4,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	9:42 PM	GREY'S ANATOMY PREMIERE	9-10p 9/27	:30	BN-12-001H	\$4,000.00 NM



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	476	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	09/29/12	09/29/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$400.00 NM
	Credited								
71	09/25/12	09/28/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$750.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-003H	\$750.00 NM
1	WPBF	W	09/26/12		Wheel Of Fortune	7-7:30PM	:00		\$750.00 NM
	Credited								
4	WPBF	Th	09/27/12		Wheel Of Fortune	7-7:30PM	:00		\$750.00 NM
	Credited								
3	WPBF	F	09/28/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$750.00 NM
72	09/25/12	09/28/12	The View	11A-12PM	-TWTF--	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	10:58 AM	The View	11A-12PM	:30	BN-12-003H	\$350.00 NM
4	WPBF	Th	09/27/12		The View	11A-12PM	:00		\$350.00 NM
	Credited								
3	WPBF	F	09/28/12		The View	11A-12PM	:00		\$350.00 NM
	Credited								
75	09/25/12	09/28/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$175.00 NM
76	09/25/12	09/29/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$20.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	4:56 AM	4:30a-5a	430a-5a	:30	BN-12-003H	\$20.00 NM
2	WPBF	W	09/26/12	4:39 AM	4:30a-5a	430a-5a	:30	BN-12-001H	\$20.00 NM
4	WPBF	Th	09/27/12	4:43 AM	4:30a-5a	430a-5a	:30	BN-12-001H	\$20.00 NM
3	WPBF	F	09/28/12	4:40 AM	4:30a-5a	430a-5a	:30	BN-12-001H	\$20.00 NM
77	09/25/12	09/28/12	ACCESS HOLLYWOOD	106x-136x	-TWTF--	:30	2	\$20.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	BN-12-003H	\$20.00 NM
2	WPBF	W	09/26/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	BN-12-003H	\$20.00 NM
78	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	476	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	3:45 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$400.00 NM
79	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:13 PM	M-F 5pm News	5-6pm	:30	BN-12-003H	\$350.00 NM
80	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:42 PM	Sun ABC Prime A	7-8PM	:30	BN-12-002H	\$1,500.00 NM
81	09/30/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BN-12-001H	\$450.00 NM
82	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-001H	\$400.00 NM
Total Spots							75		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,695.00
<u>Agency Commission</u>	\$4,004.25
<u>Net Amount Due</u>	\$22,690.75

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	476

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	922534	06185930

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	11:55 PM	Nightline	11:35-12:05AM	:30	BN-12-002H	\$350.00	NM
23	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12		Dr. Oz	4-5p	:00		\$275.00	NM
	Credited								
25	10/01/12	10/01/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12		M-F 3-4P	M-F 3-4P	:00		\$200.00	NM
	Credited								
28	10/01/12	10/01/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	10:55 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-002H	\$100.00	NM
38	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-002H	\$275.00	NM
42	10/01/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$110.00				



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	476	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/01/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 BN-12-001H \$110.00 NM									
43	10/01/12	10/01/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-001H \$500.00 NM									
46	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 6:27 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BN-12-002H \$525.00 NM									
47	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:53 PM M-F 5pm News 5-6pm :30 BN-12-001H \$450.00 NM									
48	10/01/12	10/01/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:59 PM THE CHEW 1P-2P :30 BN-12-001H \$275.00 NM									
49	10/01/12	10/01/12	Good Morning America	7-9AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 7:59 AM Good Morning America 7-9AM :30 BN-12-002H \$275.00 NM									
50	10/01/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 BN-12-001H \$160.00 NM									
73	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 BN-12-001H \$175.00 NM									
74	10/01/12	10/01/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 BN-12-001H \$350.00 NM									

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922534-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	476

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$275.00 NM
84	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-001H	\$225.00 NM
85	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:12 PM	M-F 5pm News	5-6pm	:30	BN-12-002H	\$450.00 NM
86	10/01/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-002H	\$160.00 NM
87	10/01/12	10/01/12	1230-1P Access Hollywood	1230-1p	M-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	BN-12-002H	\$175.00 NM
88	10/01/12	10/01/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	1:57 PM	THE CHEW	1P-2P	:30	BN-12-002H	\$275.00 NM
Total Spots							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,105.00
<u>Agency Commission</u>	\$765.75
<u>Net Amount Due</u>	\$4,339.25